**Radio Programming Proposal Outline**

**Program:**

Get It From Grigley!

**Program Host(s):**

Amber Grigley Darrius Baker

3219 College St. 3219 College St.

Box: 20022 Box: 20274

Savannah, GA 31404 Savannah, GA 31404

(678) 485- 8061 (678) 650- 4559

**Proposed Air Time:**

Monday, Wed., Friday Tuesday& Thursday

4:00pm – 5:00pm 3:00pm - 4:00pm

**Program Description:**

Get It From Grigley will be a talk and music show. The show will embrace campus news, sports news, celebrity news, and inspirational thoughts for the day with supporting R&B music.

**Program Contents:**

School-in or school-out, Education for greater success, what about your friends, Scream like hell (stress), Control yourself (self-control), Where the money at? (Money management), and What’s your business? (Career goal)

**Student Involvement:**

It would be wonderful to have students to call in on the show and voice their opinion. Fridays would really cater to the students by allowing students to pick the topic for that day.

**Target Audience:**

The audience will cater to all classifications here at Savannah State University.

**Program Objective:**

Get It From Grigley overall objective is to give students the opportunity to have every necessary resource on campus by promoting campus activities in effort to build the participation rates; to give students the opportunity to broadcast special talents and community involvement through the radio show; to facilitate open discussions involving campus and community issues as it relates to the culture of campus life here at Savannah State University.

**Program Evaluation:**

Get It From Grigley will evaluate the effectiveness of the program by the student involvement on the show. The show will properly work depending on the response on campus. Hopefully, the message from the show will have a major impact on campus life.